

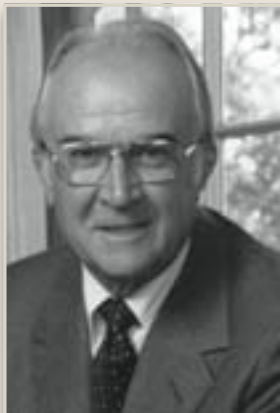


AMARILLO AREA FOUNDATION

A Mosaic of ... Connecting. Empowering. Enriching.

Betty Fay and R.C. Neely

LEAVE LIVING LEGACY TO THE PEOPLE OF THE PANHANDLE



R.C. Neely



Betty Fay Neely

Betty Fay and R.C. Neely were well-known in the business community, but also were philanthropists at heart as they shared their talents and gifts with many different organizations. They had the business and financial foresight to plan for their future, as well as plan for the future of the community.

In December, 1985, Betty Fay and R.C. Neely established a charitable remainder unitrust naming the Amarillo Area Foundation as the income beneficiary upon their deaths. This gift of approximately \$3.5 million will be disbursed to the Foundation to benefit the people of the Panhandle. This is truly an incredible example of a couple who loved to give and also understood the importance of planning for the future.

R.C. "Jack" Neely, Jr. died on June 25, 2001 at the age of 88. Mr. Neely was President of Amarillo Hardware, where he worked for 62 years. He was a board member of many organizations, including the Jan Werner Adult Day Care Center and the Don and Sybil Harrington Cancer Center. He served as Chairman of the Amarillo Area Foundation in 1986. As a prominent civic leader, he was president of almost every organization to which he belonged, including the Rotary Club and the Texas and Southwestern National Wholesale Hardware Associations.

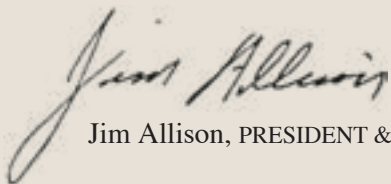
Betty Fay Kearns Neely died January 21, 2006 at the age of 87. She was born in 1918 into a pioneer family in Amarillo. She attended school at Gulf Park College and graduated with a Bachelor of Fine Arts from the University of Oklahoma. She was an accomplished artist and continued to paint throughout her life.

She was involved with many organizations including the American Field Service, the Amarillo Junior League, and was an original docent of the Amarillo Museum of Art. She and R.C. loved the community, their church, and recognized the importance of valuable civic leadership.

Survivors include a son Ron Neely, of Columbia, Missouri; two daughters, Sally McInnis of Dallas and Susan Legacy, M.D., of Burlington, Vermont; and a granddaughter, Hilary Legacy of Chicago, Illinois.

A Letter from the President

As is evidenced by the generosity of Jack and Betty Fay Neely, a community is built and sustained through a web of intricate and often selfless relationships. As a result – over the years, the Texas Panhandle community has been secured on ideals of hard work, good sense, creative agility, and the wisdom and heart to share when sharing sometimes is all that is left. Of course, in the future, as in the past, we may expect some of our towns and municipalities to rise and prosper, while others may subside and show signs of decay. Nevertheless, in the generations which follow, our general sustenance will depend on people like Jack and Betty Fay Neely. Either we will continue to produce examples such as these Neelys, wherein generosity and ingenuity come together to form a flourishing spirit, thereby unifying our culture in all its uniqueness; or, we may simply relax into luxury, passivity, restless disorder, and indifference. It is often a subtle dissolution, going unnoticed until long-term decay lurks on the horizon. So, we must ask ourselves each day, “Which will it be? Who or whom has the responsibility to preserve and enhance this heritage?” Who, whom – indeed.



Jim Allison, PRESIDENT & CEO



— **Monte Cluck** is a fifth generation rancher and farmer in Gruver, Texas. He is actively involved in his church, area youth groups, and cattle organizations on both the local and statewide levels. He and his family have a deep commitment to helping the youth of our area attain both their personal and professional goals. Monte resides in Gruver, TX with his wife, Katsy, and his four children.



— **Alice O'Brien** brings many years of community experience to the AAF Board. She is a former AISD Board Trustee and is currently involved with Cal Farley's Boys Ranch, St. Andrews School, Amarillo Tennis Association and the Amarillo Zoo Project.



— **Glen Parkey**, former Amarillo Mayor, has the interests of the Panhandle at heart. He is a commercial real estate developer and serves with the International Council of Shopping Centers. A long-time member of the board of The Children's Learning Centers and United Way volunteer, he is currently President of The West Texas A&M Foundation.

Valeri White brings the experience of serving as President of a private family foundation and as trustee of the Swalm Foundation in Houston, TX. She lives in Wellington, TX where she has been actively involved in the development of the Wellington Activity Center and the renovation of The Ritz Theatre.

Outgoing Board Members

Thanks for their support and dedicated years of service.



— **Robert D. “Bob” Josserand** is a past president of the Texas Cattle Feeders Association and the National Cattlemen's Association. He has served as Mayor of Hereford, TX since 1993. He is active in the cattle feeding business and received the National Golden Spur Award. He and his wife Nancy were honored with the Pioneer Spirit Award by the Panhandle Plains Historical Museum.

Kade Matthews is involved in the family ranching business. He has been active with activities at St. Andrews School and in many cattle organizations. He serves as a Trustee for two family foundations. Kade also serves as a Trustee of Texas Christian University and M.D. Anderson Cancer Center.



— **Fay Moore** is a Past Chairman of the AAF Board. She has lived in the Panhandle all of her life and works in the family business. She is a Past President of the Board of Opportunity School, has served with many community organizations and is currently involved with the Boys Ranch Foundation, St. Andrews Home Tour, O'Brien Foundation and Tascosa Excellence Council.



— **Dr. Bud Joyner** is also recognized for his service as Past-Chairman of the AAF Board. Although retired as President of Amarillo College, he is very active in community work. He serves as a Trustee of The Mary E. Bivins Foundation, Cal Farley's Boys Ranch, and the Amarillo College Foundation.

Area Museums Collaborate with HELP

The Amarillo Area Foundation fosters philanthropy throughout the 26-county Texas Panhandle. Through grants to nonprofit organizations, the Foundation seeks to address a wide range of human service and quality of life issues. Many residents and visitors enjoy a “stroll down memory lane” by visiting museums, and the opportunities for doing so are ample within the Texas Panhandle. Often, these small museums face operational and funding challenges that threaten their sustained existence. Ever true to spirit and determination of Panhandle pioneers, a number of museums have been working and learning together, with a common goal ... to preserve their future.

The Hands-on Experiential Learning Project (HELP) was part of a four-year \$1.69 million statewide effort of ExhibitsUSA (Mid-America Arts Alliance’s national museum services division) and the Texas Association of Museums (TAM). The Don and Sybil Harrington Foundation (a supporting organization of the Amarillo Area Foundation), granted \$200,000 over four years for the benefit of six Panhandle museums. The goals of the project included “on-the-job” training for museum staff; affordable temporary exhibitions that feature strong arts and humanities content, universal appeal, and local pertinence; and creating and nurturing networks among participating museums throughout the Panhandle and across the state to facilitate routine, continued resource sharing. Each year of the HELP project focused on a different area of museum operations, from exhibition design and development, to marketing/public relations, fundraising, and volunteer recruitment and retention.

Several exhibits and educational programs were developed as a result of this multi-year grant project. Exhibits were:

Rags to Riches: Handcrafted Rugs

This Contest is for Real Hands: Rodeo Photographs of the 1930s

Grand Ole Opry

Out of the Nest: Artists’ Birdhouses

Apron Strings: Ties to the Past

Participating Museums are: Childress County Heritage Museum (Childress), Collingsworth County Museum (Wellington), Deaf Smith County Museum (Hereford), Swisher County Archives and Museum Association (Tulia), Wolf Creek Heritage Museum (Lipscomb), XIT Museum (Dalhart)

Harrington Foundation Grants \$215,000 for Community Dental Clinic

The Community Dental Clinic in Amarillo provides ongoing dental care to patients who are Hospital District-eligible or who are covered by Medicaid and reside in the City of Amarillo or Potter County. The Amarillo Area Foundation’s history with the Dental Clinic dates back to the early 2000’s when \$115,000 was granted to support building renovation and repair, equipment purchase, and dental supplies in order to establish a clinic that would serve a huge indigent need that had been developing for several years. The facility is well-equipped with eight state of the art dental chairs and an amenable environment. The clinic is managed by Texas Tech University Health Sciences Center (TTUHSC) under contract with the Amarillo Hospital District. Dental services are provided primarily by area dentists who volunteer their time to help others. With part-time dentists seeing patients each week, the Clinic was limited to the number of persons who could be served and a six-month backlog had accumulated. A recent grant of \$100,000 by The Don and Sybil Harrington Foundation allowed the TTUHSC to hire a full-time dentist in order to meet the growing need of persons seeking dental care at the Community Dental Clinic.



Smart Communities

How Citizens and Local Leaders Can Use Strategic Thinking to Build a Better Future

The Panhandle came together on January 18, 2006 to discuss issues on building a better community. With over 150 participants, the audience included people from Canyon, Borger, Childress, Dimmitt, Dumas, Earth, Nazareth, Stratford, Pampa and Plainview. The workshop, presented by the Amarillo Area Foundation and Panhandle Twenty/20, featured Dr. Suzanne Morse, President of the Pew Partnership for Civic Change.

Based on the results of more than a decade of research by the Pew Partnership, Dr. Morse challenged the participants to “smarten up and invent the future”. She stated that Amarillo got big points for its diverse economy and the city should build on its assets of industry and aviation technology, food manufacturing and distribution, oil and gas exploration, agriculture, a low cost of living, and affordable housing.

She urged everyone to work as a community team in the decision-making process by making effective use of the seven key leverage points:

- Investing right the first time
- Working together
- Building on community strengths
- Preserving the past
- Growing leaders
- Inventing a brighter future

Based on surveys from the meeting, Panhandle Twenty/20 will develop committees to formulate a plan of action for the future around the major focus areas of education, economy, livability, health, and civic engagement. With future planning, our region is poised to go from good to great.

For additional information or to volunteer for a committee, contact Charlotte Rhodes at 376-4521.



Citizens Working Together



Jim Allison



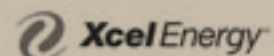
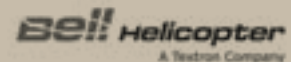
Dee Miller with Dr. Suzanne Morse

Smart Communities Sponsors

Community Catalyst Sponsor



Community Builder Sponsor



Community Member Sponsor



Annual Meeting

The 48th Annual Meeting of the Amarillo Area Foundation was held at the Heritage Room of the Amarillo Civic Center on January 28, 2006. Over 180 individuals attended the meeting. The meeting was preceded by the "Smart Communities" workshop and attendance was impacted in a positive manner by both members and guests.

Julie Attebury, Chairman, presided over the business meeting to recognize both outgoing and incoming board members. Recognized for their outstanding service were Dr. Bud Joyner, Mr. Bob Josserand, Ms. Fay Moore, and Mr. Kade Matthews. The membership elected Ms. Alice O'Brien, Ms. Valeri White of Wellington, Mr. Monte Cluck of Gruver, and Mr. Glen Parkey to three-year terms of office. The following were elected by the Board as officers and members of the Executive Committee for 2006:

Mr. Richard Ware II – Chair
Mr. Eddie Bradley – First Vice Chair
Mr. James Herring – Second Vice Chair
Mr. Charles King – Secretary
Mr. Allen Durrett – Treasurer
Ms. Julie Attebury – Member at large
Mr. Dee Miller – Member at large
Ms. Wendy Marsh – Member at large
Mr. Sam Lovelady – Member at large
Mr. Jim Allison – President and CEO
Ms. Stephania Jones – Assistant Secretary



Richard Ware



Julie Attebury honored as outgoing Chairman of Amarillo Area Foundation with Richard Ware, incoming Chariman

Mr. Richard Ware II presented Ms. Julie Attebury with the Chair's gavel as a token of appreciation for her year of service. Dr. Suzanne Morse, President of the Pew Partnership for Civic Change, delivered the keynote address. She challenged Foundation members and guests to focus on the importance of leadership and growing up leaders.

Annual Membership

Whether making grants to nonprofit organizations, managing funds for charitable giving, or directing community initiatives in response to the charitable needs in our area, the Amarillo Area Foundation is serving the Texas Panhandle. We invite you to join us in meeting the needs of the 26 northernmost Texas counties by providing support through Foundation membership.

Considered a charitable contribution, your membership dues enable the Amarillo Area Foundation to serve charitable purposes each year. We hope you will consider a corporate or organizational membership at the \$1,500, \$1,000, \$750 or \$500 level. As an individual, you may choose a \$1,000, \$750, \$500 or \$250 membership.

BENEFITS OF MEMBERSHIP

- Receive all Amarillo Area Foundation publications and communications;
- Participate in the annual membership meeting as a voting member;
- Receive personalized services regarding planning for philanthropic gifts;
- Receive fund management services (i.e. assistance in creating and distributing charitable funds);
- Become eligible to serve on Amarillo Area Foundation committees, advisory groups, and focus groups; and
- Provide necessary unrestricted support for charitable efforts of the Amarillo Area Foundation in the Texas Panhandle.

For additional information about membership or to review the Foundation's Annual Report, please contact us at 806-376-4521 or visit our website at www.aaf-hf.org.

Community Challenge Grant Made Possible with Gift from Richard Ware

A generous gift of \$50,000 from Richard Ware II will be leveraged to twice that amount by awarding challenge grants of up to \$10,000 with a 50% match. Communities in the Texas Panhandle will compete for the grants for projects that build strong communities.

A Request for Proposals (RFP) will be sent to Panhandle communities notifying them of the purpose, method, and timeline for awards. Applicants will be asked to submit a Letter of Intent identifying:

- The three most pressing issues in the community and how the proposal will address them.
- What will change as a result of the grant (substantial, sustainable change is the goal; in the words of Dr. Suzanne Morse, “tweaking at the edges isn’t good enough”).
- Evidence that their planning and prioritizing included a diverse cross-section of public and private representation (civic leaders, educational/charitable leaders, and citizens).

A selection and review committee will be formed, who will select from the Letters of Intent those proposals that most closely align with the Foundation’s mission to strengthen communities, as well as the principles of Dr. Morse’s “Smart Communities” framework, and the spirit of Panhandle Twenty/20. Those selected will be invited to submit a full proposal.

For information, contact Angela Lust at 376-4521.

Panhandle Twenty/20: Focusing on the Future

In December, Panhandle Twenty/20 elected board members and officers. They are listed as follows:

Anette Carlisle – President
James Hallmark – Vice President
Lilia Escajeda – Finance Chair
Lorie Vincent – Membership Co-chair
Linda Pitner – Membership Co-chair
Gary Pitner – Programs Chair

Program Committees:

Education – Rod Schroder, Steven Jones
Economy – Betty Bara, Chair; William Ware, Michelle McPhail, Stanley Schaeffer, Buzz David
Health – Matt Richardson, Gene Sheburne, Angela Taylor
Livability – John Masetta, Darryl Birkenfeld, Dan Adams
Civic Engagement/Government Responsiveness – Paul Harpole, Chair; Vicki Covey, John Cruz, Prenis Williams
Amarillo Area Foundation Representative – Stanley Schaeffer

The group co-sponsored “Smart Communities” and is now following up with committee focus areas, community surveys and a membership drive. A report meeting to the community is planned for May 18, 2006.

If you would like to serve on a committee, contact Charlotte Rhodes at 376-4521.

Amarillo Area Foundation To Host Sixth Annual Funders Forum

The Amarillo Area Foundation will host the sixth annual Funder's Forum on Wednesday, July 19, 2006 at the Amarillo Country Club, 4800 Bushland, Amarillo, Texas. The Forum is open to the public. Registration is \$75 for the morning session, \$50 for the luncheon and the afternoon session is free of charge.

The day will begin at 8:30 a.m. with the session entitled "Excellence in Performance: The Courage to Lead," a Drucker Course led by Mona Loftis. Ms. Loftis is the Director of the Fort Worth Initiative of the Drucker Self-Assessment through its lead agency, Cornerstone Assistance Network. She will present the Self-Assessment tool during this session.

The Drucker Foundation Self-Assessment tool is in use by nonprofit leaders, government, management and support professionals, universities, and foundations around the world. The tool presents a universal framework that leads organizations to excellence in performance. The power of the Tool is its inclusive process and focus on results: building community and changing lives.



Frances Hesselbein

The luncheon begins at 11:45 a.m. featuring Frances Hesselbein as the keynote speaker. Frances Hesselbein is the Chairman of the Board of Governors of the Leader to Leader Institute, was the Founding President of the Peter F. Drucker Foundation and was CEO of the Girl Scouts of the USA, 1976-1990. Mrs. Hesselbein was awarded the Presidential Medal of Freedom, the United States of America's highest civilian honor, in 1998 by President Clinton. In 2002 Mrs. Hesselbein was the first recipient of the Dwight D. Eisenhower National Security Series Award for her service "to national security and the nation."

She is the author of "Hesselbein on Leadership," published in August of 2002. Additionally, "Be, Know, Do: Leadership the Army Way," introduced by General Eric K. Shinseki and Frances Hesselbein was published in February of 2004. She is the co-editor of 20 books in 28 languages, and is Editor-In-chief of "Leader to Leader" journal.

Frances Hesselbein says this about self-assessment: "Self-Assessment is a discussion about the future and how your organization will shape it. It is an intellectual and emotional adventure—for minds and hearts are involved. Nonprofit organizations with a vision and new mind-sets will forge relationships crossing the private, public, and social sectors to build partnerships and community. They will welcome the challenge of accountability, define and achieve meaningful results, and draw interest, energy, and support to their mission. They will change lives."

Attendees will have the opportunity to discuss trends and issues in leadership, community collaboration, and building organizational capacity.

Who Should Attend:

- *Community Leaders*
- *Administrators and Staff of Non-profit Organizations*
- *Private and Public Foundation Trustees*
- *Fundraising Advisors*
- *Board Members*
- *Volunteer Leaders*



ENGAGED LEADERS... ENERGIZED ORGANIZATIONS.

Seating is limited and registration is due by Thursday, July 6th. For online registration for the Forum, go to www.nsc-aaf.org.

AMARILLO AREA FOUNDATION BOARD OF DIRECTORS

The Amarillo Area Foundation is the only community foundation serving Texas' northernmost 26 counties. Since its inception in 1957 and into the future, the Foundation provides grants and services to strengthen nonprofit organizations and the services they deliver. Through partnerships between area philanthropists and social entrepreneurs, the Foundation is enriching the Panhandle communities we call home. The Foundation is governed by a Board of private citizens dedicated to their leadership role on philanthropic, nonprofit, and community issues.

2006 OFFICERS AND EXECUTIVE COMMITTEE

Jim Allison, President and CEO
Richard Ware, II, Chair
Eddie Bradley, Vice Chair
James Herring, Second Vice Chair
Allen Durrett, Treasurer
Charles King, Secretary
Stephania Jones, Assistant Secretary
Julie Attebury
Sam Lovelady
Wendy Marsh
Dee Miller

2006 BOARD MEMBERS

Brent Allen	Rick Leverich
Mark Bivins	Alice O'Brien
Kay Brown	Glen Parkey
Ben Bruckner	Stanley Schaeffer
Monte Cluck	Joe Street
Bill Daniel	Robert Steven Urban, M.D.
Mike Engler	Deborah Welch
Robin Hall	Valeri White

THE DON AND SYBIL HARRINGTON FOUNDATION BOARD OF DIRECTORS

The Don and Sybil Harrington Foundation became a supporting organization of the Amarillo Area Foundation in January of 1988. This supporting organization status has enabled The Don and Sybil Harrington Foundation to benefit from the Amarillo Area Foundation's professional staff, administrative services and favorable tax status as a community foundation. Meanwhile, The Don and Sybil Harrington Foundation has its own grantmaking authority and Board of Directors.

2006 OFFICERS

Jim Allison, President and CEO
Becky Dodson, Chair
Sam Lovelady, Vice Chair
Julie Attebury, Secretary and Treasurer

2006 BOARD MEMBERS

Julie Attebury
Allen Durrett
Wales Madden, Jr.
Greg Mitchell
Richard Ware II

CONTACT INFORMATION

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www.aaf-hf.org



**AMARILLO AREA
FOUNDATION**

A Mosaic of... Connecting. Empowering. Enriching.

WINTER NEWSLETTER

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